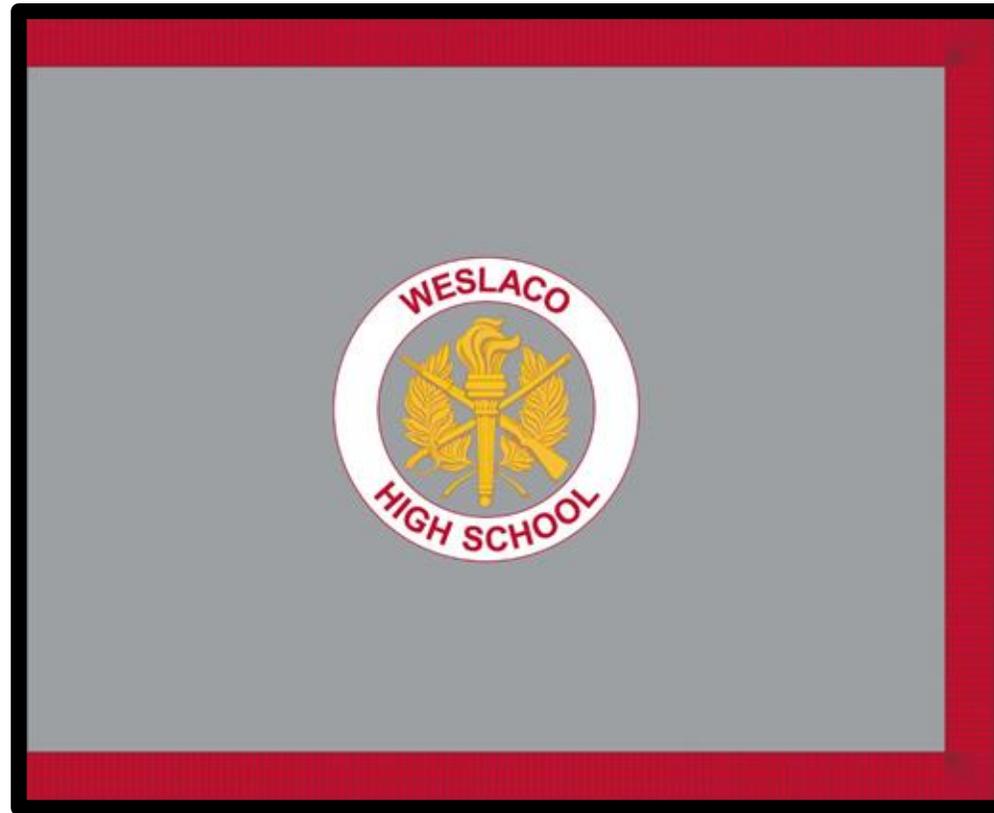




Creating More Awareness of the "M" in CCMR



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Outline



- Programs within JROTC that attracts students (and potentially future service members)
- Recognizes those who Enlist to defend our nation
- Introducing students to military recruiters and College Senior ROTC
- Guest speakers - Alumni and Veterans
- Community and School Visibility
- Always open to speak to all students about the military



Teams within Purpose JROTC



- Builds teams
- Builds commitment and loyalty
- Forges leadership opportunities

- Provides students a “sampling” of military skills
- Instills self-confidence, pride, and drive to attend school
- Makes them feel like a family outside of their own
- Makes them seek military careers or want challenging opportunities beyond their High School years

Teams

- Robotics
- Drones
- Color Guard
- Raiders
- Marksmanship
- Archery
- JLAB
- Saber
- Drill – Not established due to interest

Support to Community
Veterans Day
Color Guard to Campus and Community





What Educators don't know

Things that will impede students from enlisting



Low ASVAB scores – Minimum of 21 (Army)

Criminal felony record -Generally, felons and those with several convictions can't join the Army, but waivers are available in some cases.

Enlistment Height/Weight Standard <https://www.goarmy.com/how-to-join/requirements#copyblock-114403bf2e>

HT/WT vary by age and gender. HT/WT Chart will tell you if student is within requirements to join.

Physical or Mental conditions:

- Must be off prescription meds for 1 year and medical professional clears you on need for meds.
- Potential disqualifiers - ADHD, Poor hearing, Poor vision, Asthma
- Recruiters do have access to database showing prescription use in the past
- Recruiters can submit for medical waiver depending on severity of the condition

Citizenship – Must be a US Citizen or Permanent Resident

Education - HS Diploma, GED Holders (Must score higher on ASVAB) 15 college hours helps improve entrance into military

Source: <https://www.goarmy.com/how-to-join/requirements>

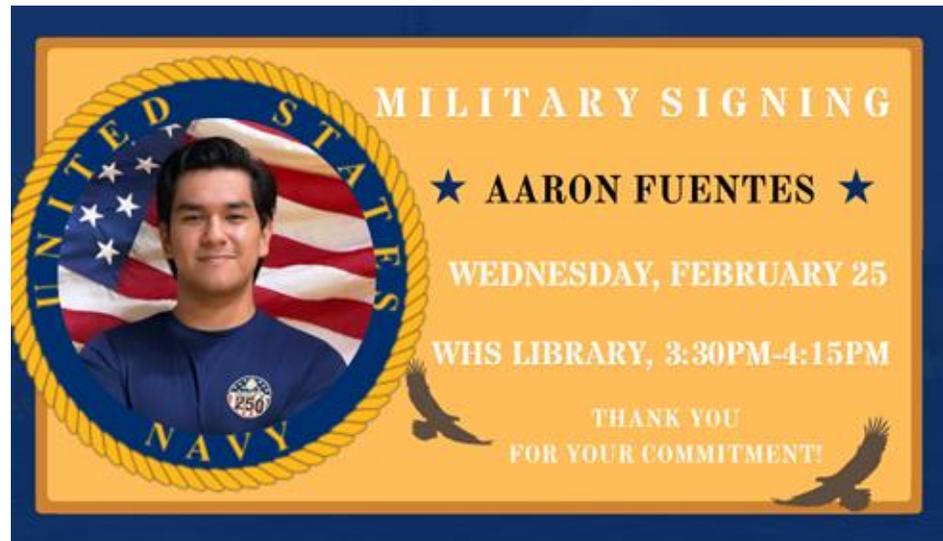


Recognizes those who Enlist to defend our nation



- Recognize students who enlist in front of peers, family, and teachers
- Started in 2022 at Weslaco High School
- Puts military enlistees on same level as athletic signings
- Makes high school students and public know value and sacrifice of those who enlist

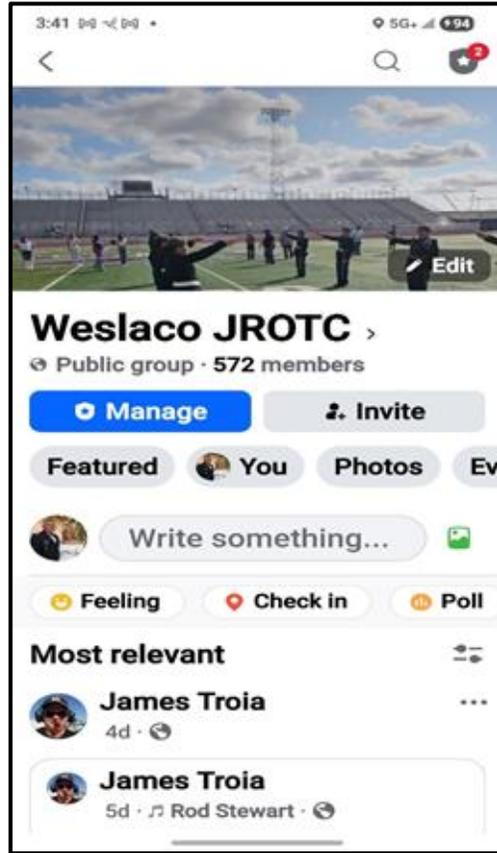
Published on You Tube, Facebook, and IG postings





Community and School Visibility →

Supports Military Awareness



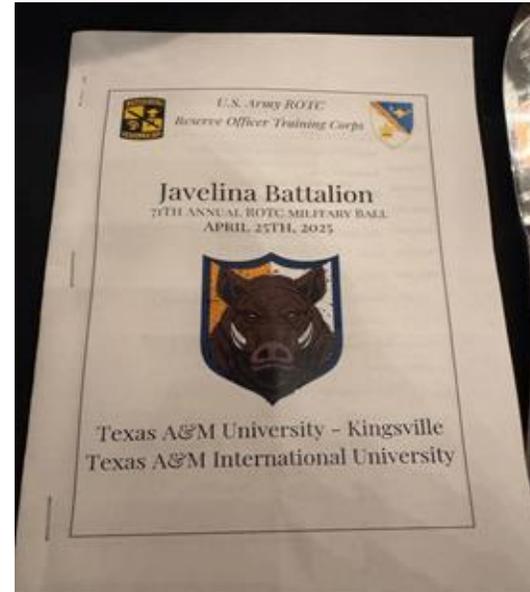
- Keep Parents, community/Veterans groups, and civic leaders Informed about JROTC contributions
Elks Lodge Cadet of Month; Home Game Cadet of the Week; Army Brigade Cadet of the Month
- Use social media and media to inform public about the value of JROTC - which results in favorable military and college ROTC recruitment



Introducing students to military recruiters and College Senior ROTC



- Invite all military recruiters to set up tables during Lunch periods
- Invite military and ROTC recruiters to JROTC and other classrooms
 - Recruiters can know student better....build a Relationship
 - Provide info on National-level scholarships
- Invite Military and ROTC recruiters to military Signings, football games, College and Career Fairs
 - Go to university campuses with students so they see dorms, university dining facility, academic buildings
 - Introduce top students to ROTC faculty
 - Potential ROTC local scholarship
 - Build relationship with ROTC cadre



UTRGV & TAMUK Campus/ROTC Visits





Guest speakers - Alumni and Veterans (Reinforcing Value of a military career)



Invite Veterans and Alumni to tell their stories

Leads to inspiration and admiration in students

Allow students to connect emotionally with veterans who they can look-up to

Goal is to hear successful Veterans and alumni tell students what in the military made them successful in live





My school does not have a JROTC - BE Creative



Build a trusted community of Teachers who are Veterans

- Many would probably love to tell their stories
- Many would probably say the military was their best decision

Build a trust with Military Recruiters

- Invite them to school events
- Reach out to schools with JROTC and ask instructor to have military signings or be guest speakers

Build a trust with ROTC Instructors

- Invite them to school events (Classroom/career day)
- Reach out to ROTC and bring them on tours of the Campuses

Build a relationship with Veterans Group (American Legion/VFW/DAV/Marine Corps League)

- Invite them to talk to classrooms
- Ask them to support a local scholarship so they get recognition

Support the Community

- Develop a Veteran of the Game program
- Reach out to Veterans group and have student volunteer to help their events

Get a JROTC Program

- Request through the district to request an JROTC program at your school
- Must work with local JROTC or neighboring JROTC to info/ get on the list



Questions or Thoughts

What are you doing that you can share?

Success stories