



**CHALKTALK**

Education is human.

# Quick Poll



**What are the biggest challenges that face your district within the domain of CCMR?**



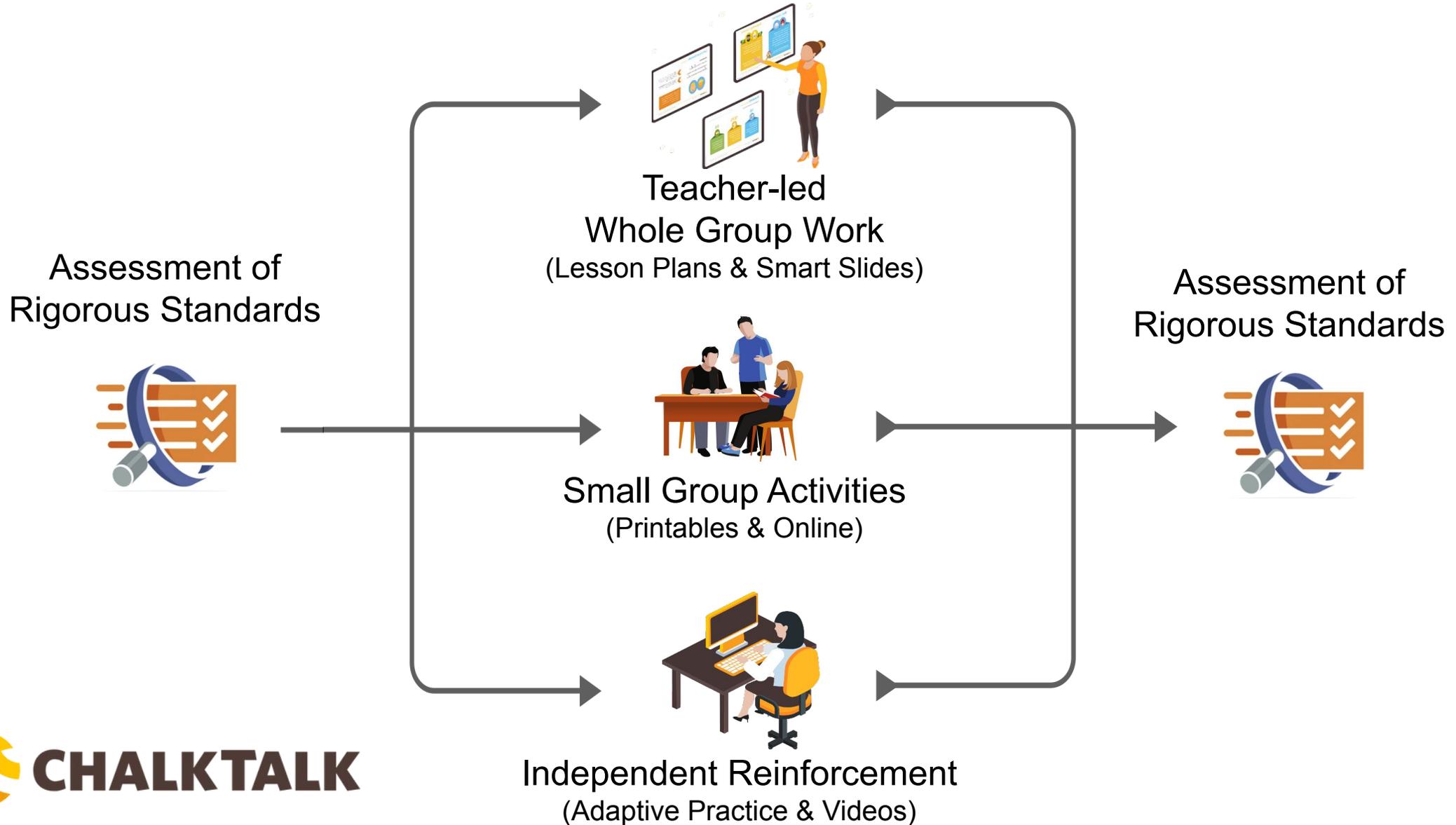
# What We've Heard in TX



- **Limited High School Resources:** Plenty of K-8 programs exist, but HS ELA & Math lack high-quality resources for practice & instruction for all learners.
- **Inadequate Progress Monitoring:** HS resources lack links to STAAR EOCs & CCMR tests (SAT, ACT, TSIA2).
- **Misaligned CCMR Content:** Unlike EOCs, CCMR test content does not directly align to any DOE-approved courses, making it hard for districts to fit CCMR prep into the master schedule.
- **Personalization is Hard:** on one hand, it's hard for classroom instruction to provide the personalization needed for all learners; on the other hand, high-dosage tutoring has become very expensive as districts face aggressive budget cuts & teacher shortages.



the **only** HS program with (1) teacher-led instruction, (2) collaborative learning, (3) adaptive practice & (4) progress monitoring for HS tests



# Two Implementation Models to Get Started

## Option A - Bell-Ringers & Bootcamp Model

For campuses wanting strong impact with **minimal lift**



### Daily Bell-Ringers

5 min warm-ups with sample exam questions

- Quick **targeted activities** at start of class
- **Reinforces** essential ELA and math skills
- Daily routine that compounds into **real gains**



### Two-Week Bootcamp

A focused two week bootcamp before test day

- **Strategy-driven** lessons for ELA & Math
- **Adaptive practice** for every student
- **High-yield** test readiness in a short window



**Best For:** Core classes – English I-IV, Algebra I, Geometry, Algebra II, Precalc, where time is limited

**Also included:** For select standards that tightly align to test prep, we offer optional 20-minute, 'study-guide style' lesson slides to dig deeper into the content on days where your schedule allows for more than just a bell-ringer.





# Core Curriculum Integrations

- For select standards that tightly align to test prep, we've aligned our 'study-guide style' lesson slides to dig deeper into the lesson content with a test prep twist



## TSIA2 ELA Scope & Sequence

TSIA2 College Readiness is not a separate curriculum - its skills are embedded throughout the Texas TEKS.

The following Scope & Sequence maps ChalkTalk's TSIA2-aligned lessons to each grade level and course.

### English I Reading

ChalkTalk Lesson	TEKS
2.1.1 Literary Analysis	(6)
2.1.2 Literary Elements	6(B), 6(C)
2.1.3 Thematic Development	6(A), 6(D)
2.1.4 Conflict and Resolution	(6)
2.1.5 Syntax and Word Choice	8(F)



### Algebra 1

ChalkTalk Lesson	TEKS
1.1.2 Irrational Numbers	11(A)
1.3.1 Direct and Inverse Variation	2(C)
1.4.1 Linear Expressions	10(A), 10(B), 10(D)
1.4.2 Linear Equations	2(B), 2(C), 12(E)
1.4.3 Linear Inequalities	2(H)
2.1.1 Solve Linear Equations	5(A)
2.1.2 Solve Linear Inequalities	5(B)

# Two Implementation Models to Get Started

## Option B - Deeper Instruction Model

For campuses seeking higher-impact, **accelerated results** where scheduling allows



- **Teacher-Paced Direct Instruction** (Lesson Plans & Slides)
- **Small Group Activities** (Printables & Online)
- **On-Grade-Level Student Work** (Adaptive Practice & Study Videos)

- Teacher-led Lessons (Supplemental)
  - 1-2 days/week, 20-45 minutes/day

**Best For:** AVID, College Transition, HB1416 Block, English III, other classes with flexible time

- Teacher-led Lessons (Primary Tool of Instruction):
  - 3-5 days/week, 20-45 minutes/day
  - Lessons covering every TEKS standard for select TEA-approved high school courses. Walk-through examples use SAT, ACT, TSIA2, or SST questions (your choice), so test prep is built into daily learning.

**Supported Courses:** Math Models, Algebraic Reasoning, Reading III, College Prep ELA/Math



# Choosing the Right Fit

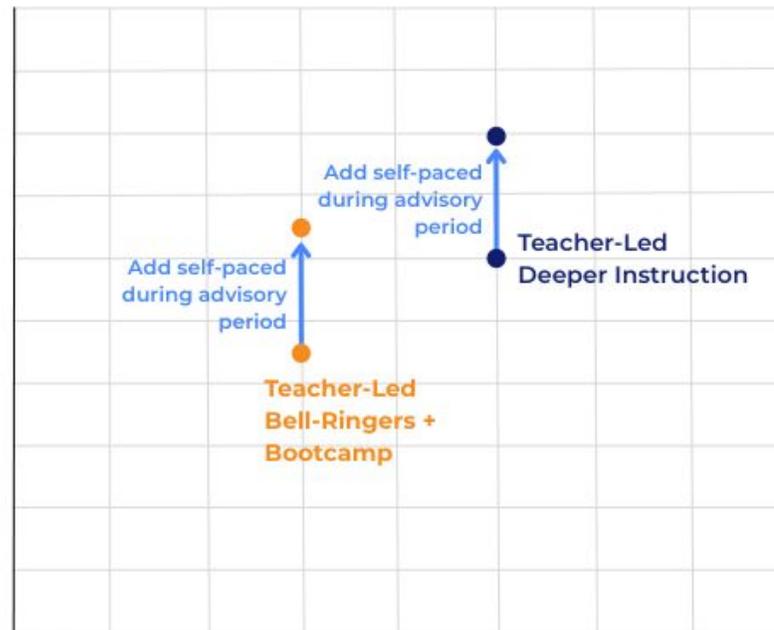
ChalkTalk helps each campus determine the highest-ROI model that fits its schedule, staffing, and priorities.

**Both models improve student outcomes:**

- **Option A** gives you a high-impact, **low-lift** starting point.
- **Option B** provides the **deepest instructional experience**.

Bolt on **self-paced usage** to either option: **lets students watch video lessons & complete adaptive practice** with no added teacher workload.

**Instructional  
Time per  
Concept**



**Implementation Effort**



# Math Models example

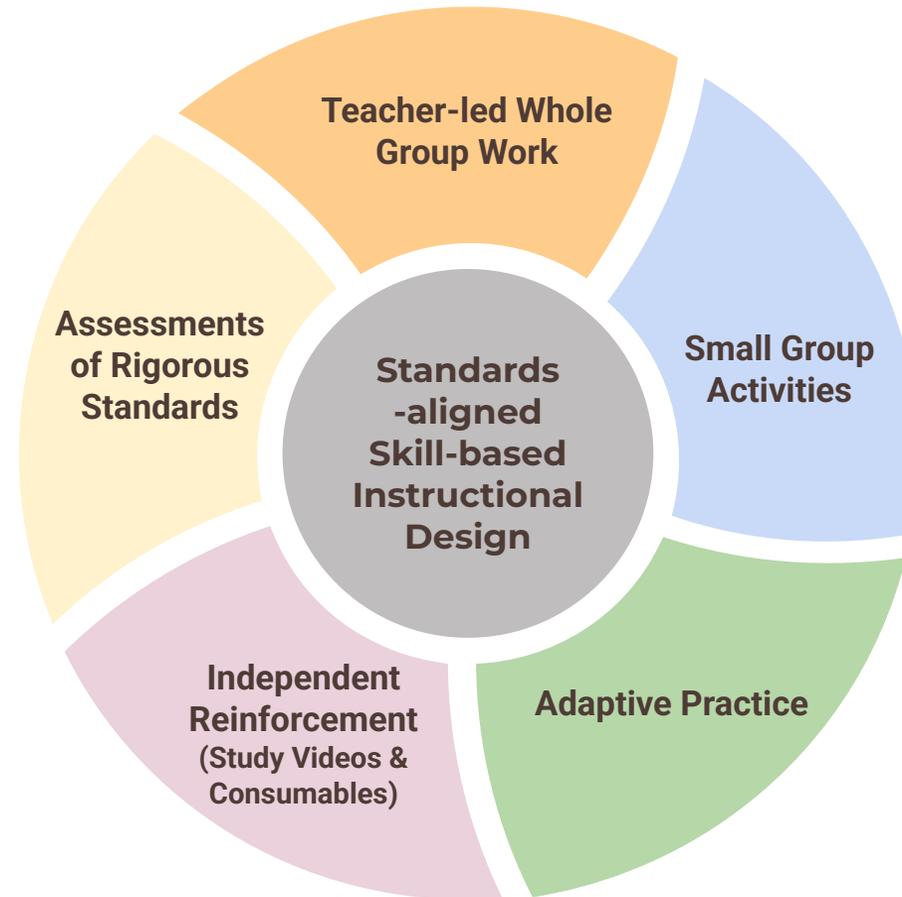
## Math Models for TSIA2 Lessons (cont'd)

Unit	Subunit	Associated MMA TEKs	Lesson	# of Qs on Exam
2. Algebraic Reasoning	2.1 Solve Linear Equations and Inequalities	MMA.2.A*	2.1.1 Solve One-Variable Linear Equations	1-2
		MMA.1.D	2.1.2 Rearrange Multi-Variable Linear Equations	
		MMA.1.E		
		MMA.2.A*	2.1.3 Solve System of Linear Equations	
		MMA.2.A	2.1.4 Solve Linear Inequalities	
	2.2 Linear Functions	MMA.2.A*	2.2.1 Evaluate Linear Functions	0-1
		MMA.2.A	2.2.2 Graph Linear Functions	
	2.3 Nonlinear Expressions	MMA.1.E	2.3.1 Polynomial Expressions	1-2
		MMA.5.C	2.3.2 Quadratic Expressions	
		N/A	2.3.3 Rational Expressions	
N/A		2.3.4 Exponent & Root Expressions		

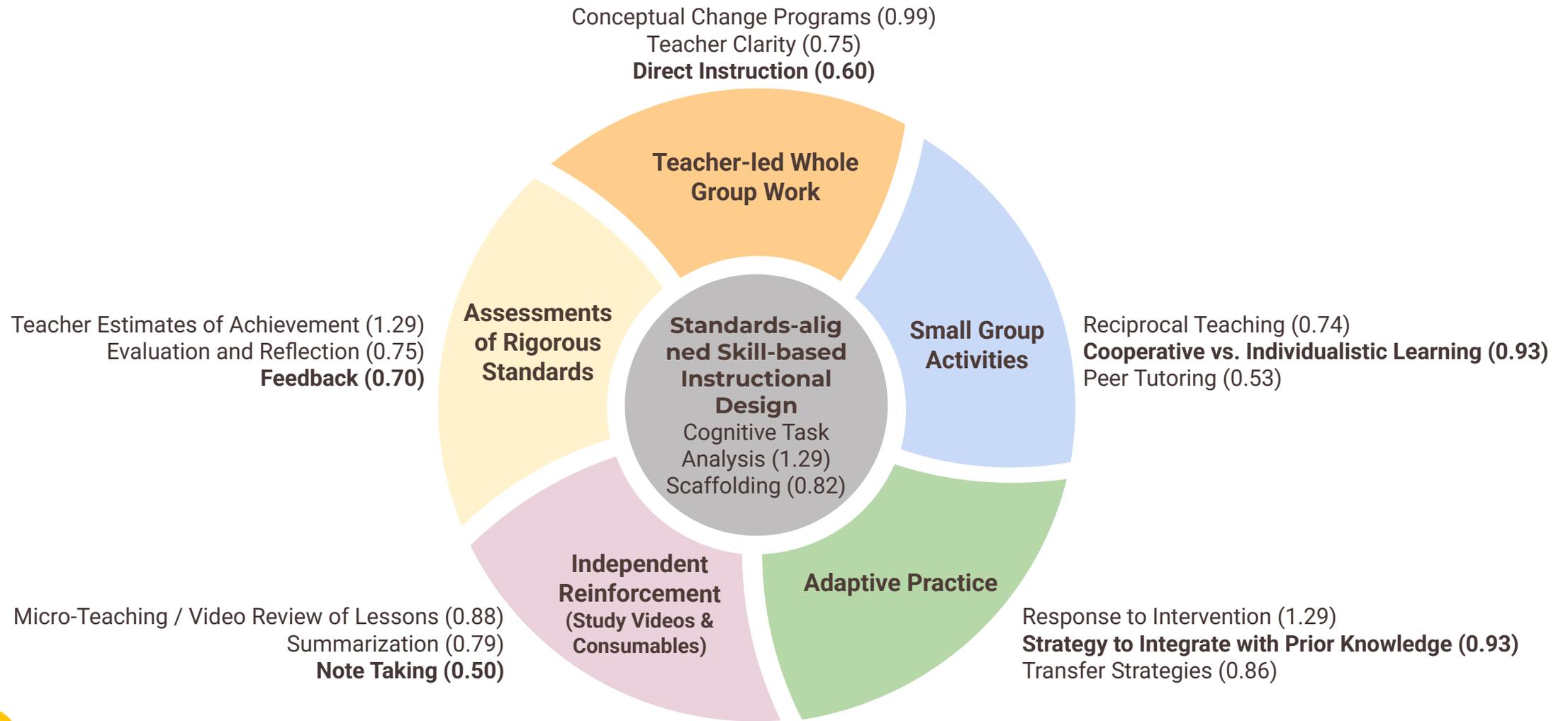
## Math Models Lessons

Unit	Lesson	Associated MMA TEKs
MMA for TSIA2 Unit 1 - Credit & Amortization Models	1.1 Payments for Financed Purchases	MMA.3.A
	1.2 Credit Options for Retail Purchases	MMA.3.B
	1.3 Renting vs. Buying a Home	MMA.3.C
	1.4 Leasing vs. Buying a Vehicle	MMA.3.D
	1.5 Credit & Amortization Unit Practice	MMA.3.A-D
MMA for TSIA2 Unit 2 - Banking, Savings, Investments & Insurance	2.1 Banking Options	MMA.2.C
	2.2 Insurance Options	MMA.4.A
	2.3 Investment Options	MMA.4.B
	2.4 Simple vs. Compound Interest	MMA.4.C
	2.5 Banking, Savings, Investments, & Insurance Unit Practice	MMA.2.C, MMA.4.A-C

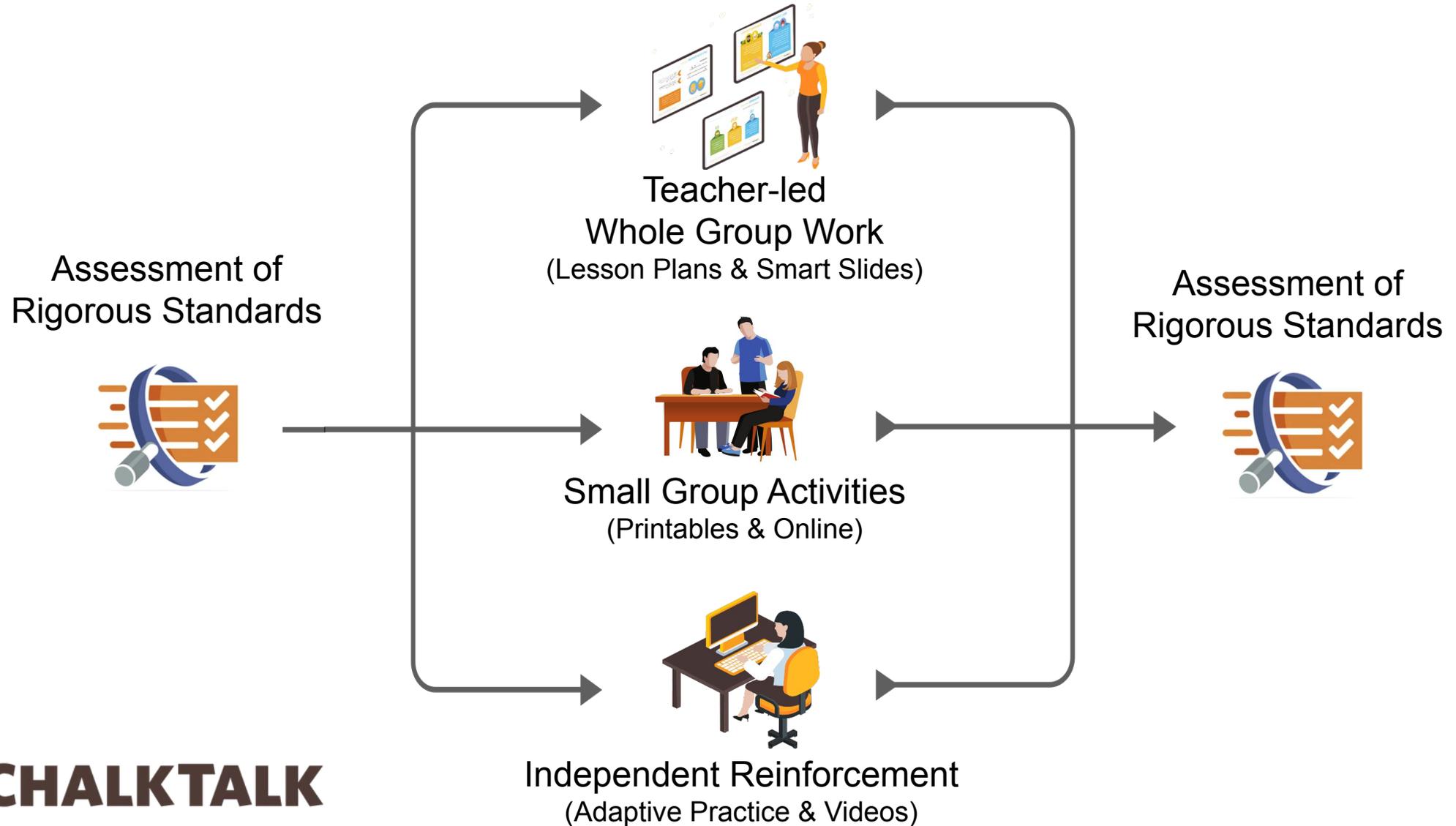
We make **high-efficacy teaching** easy for high school



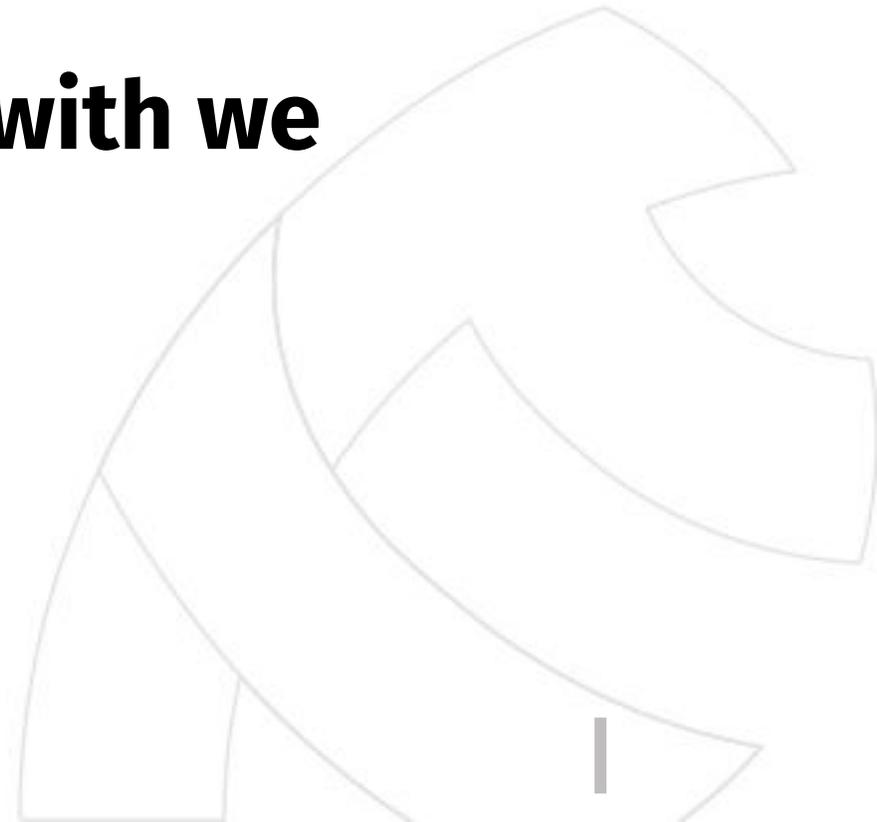
# Rooted in strong effect-size interventions\*



# By implementing a **curriculum framework**, not **disparate tools**.



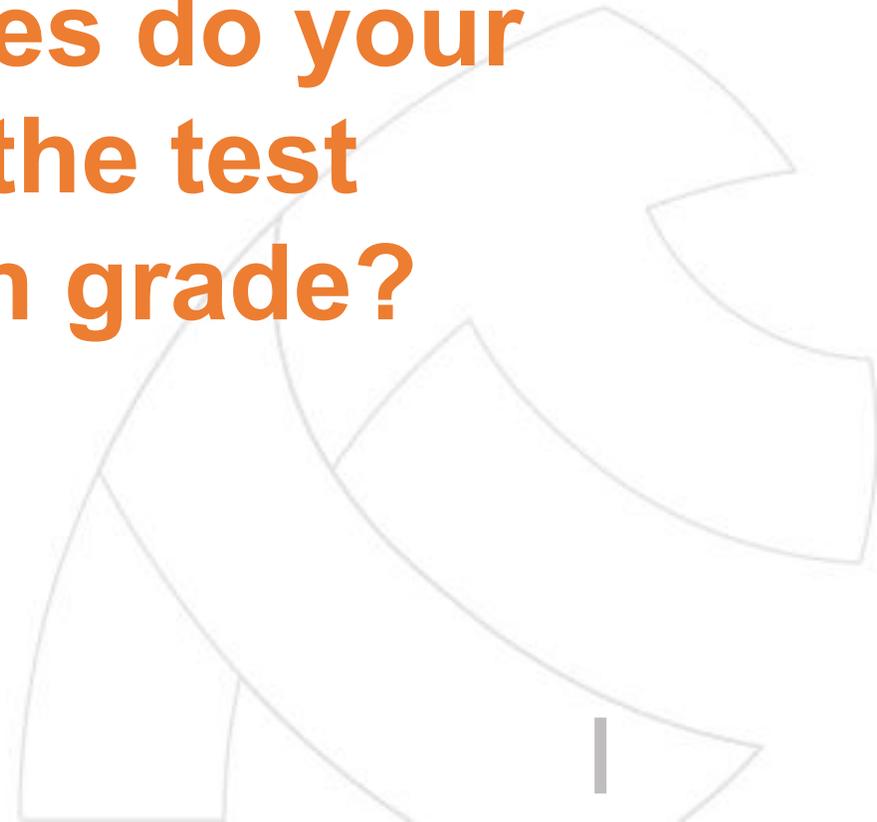
**Slide with all the logos with we  
work with in TX**



## Quick Poll

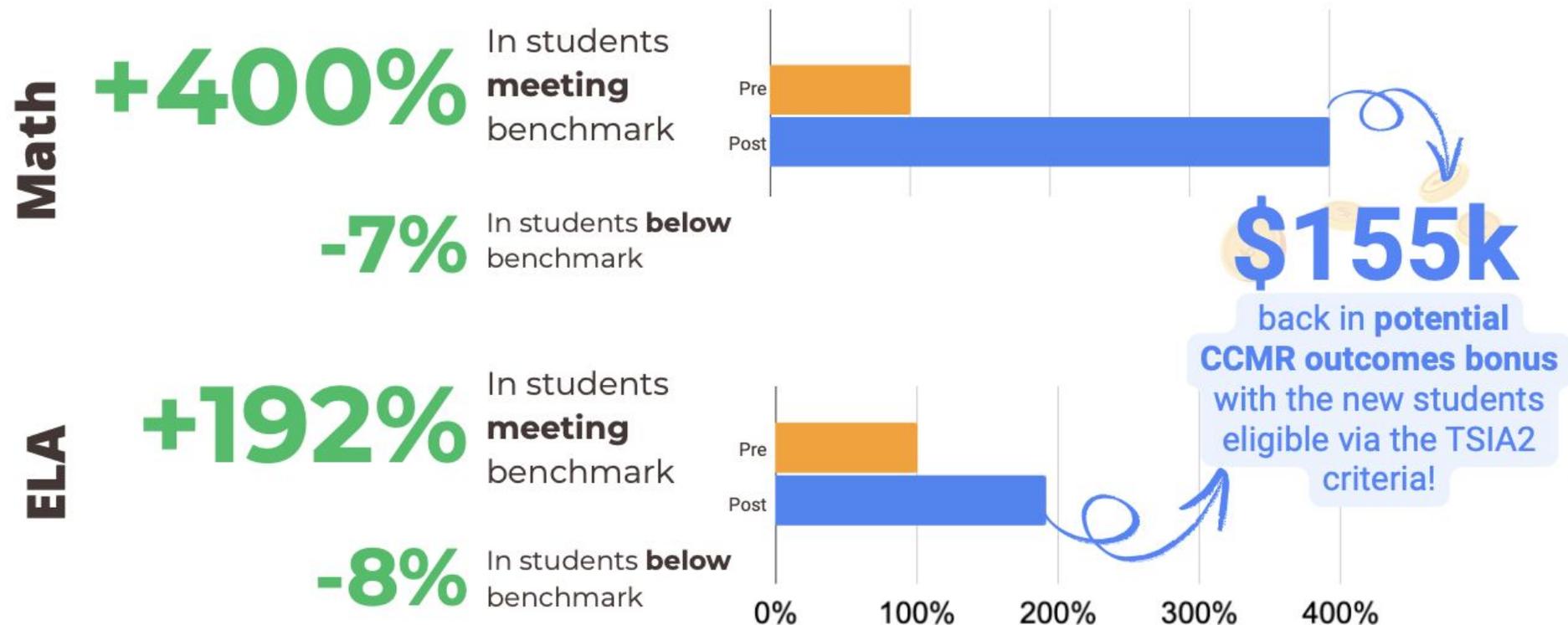


**How many times do your students take the test between 8-12th grade?**

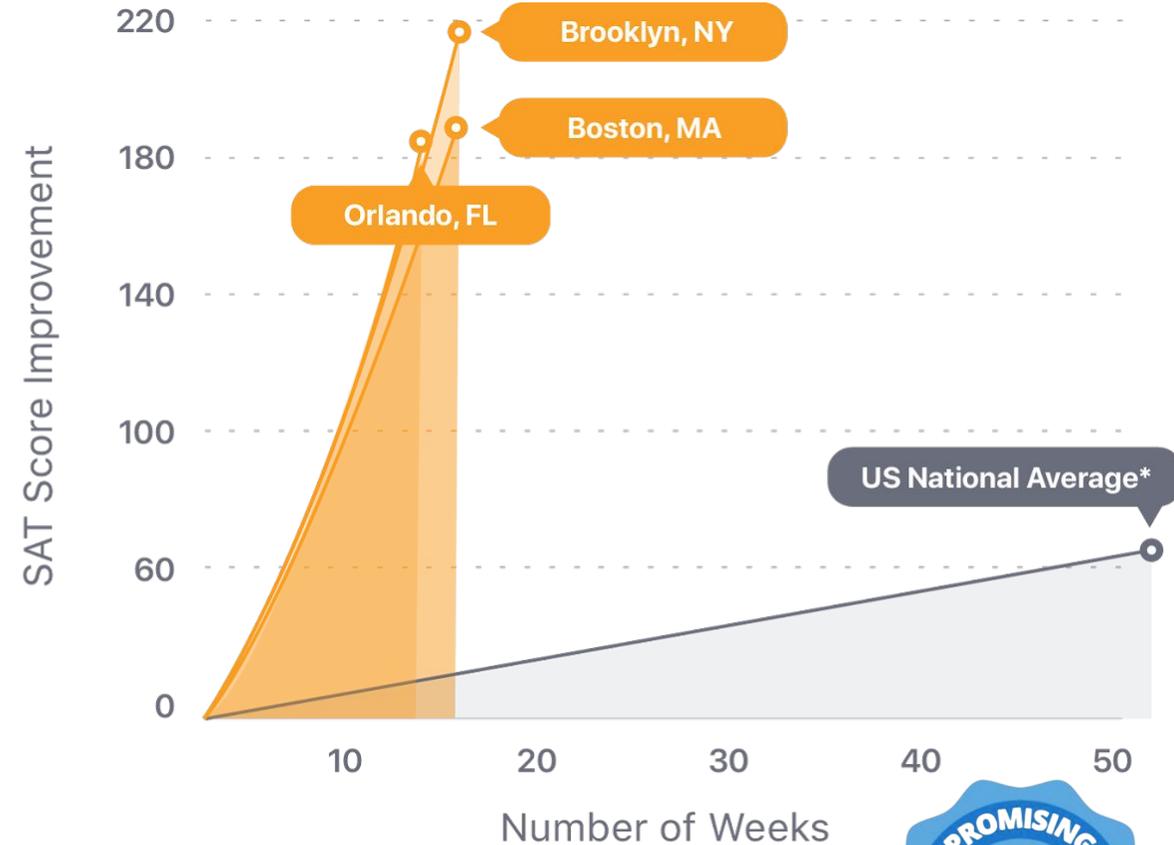
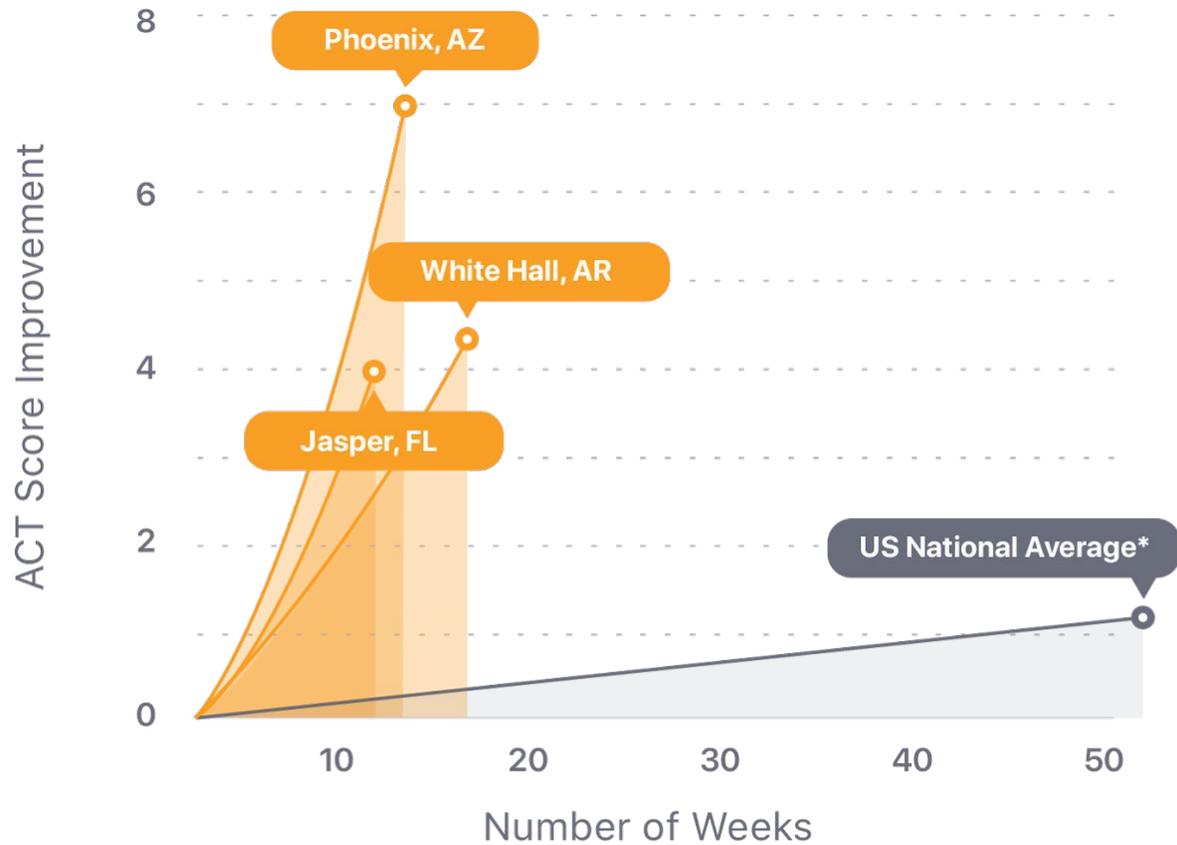


# The **ONLY** ESSA-rated platform on CCMR tests. Up to **6x** score jump on the SAT, ACT, TSIA2 & EOCs

 **Spotlight:** Laredo could earn up to **55% more in CCMR bonuses** than their investment in ChalkTalk. Additionally, they are saving **\$6-\$10 per student** per practice test using ChalkTalk.



# Up to **6x** score jump on HS tests: SAT, ACT, TSIA2 & EOCs



The **ONLY** ESSA III impact studies on CCMR tests



# Behind the data: Impacting real lives of real people.

*"I really like the intervention and primary group activities, I also like the lesson slides and adaptive practice. **I went from not having content to having everything on ChalkTalk.**"*

## Rimckel Robinson

Teacher, Jubilee Wells-Branch  
Jubilee Academies

*"I love how even your teacher-facing materials are not lecturey; they have things like openers and turn-and-talks, and even the worksheets are conversational. By the end of the course, **my students didn't just get better at the SAT, they got better at speaking and learning from each other!**"*

## MaryLou Delagarzas

Teacher, Dr. Leonides Cigarroa HS  
Laredo ISD

*"We are loving the ChalkTalk platform. **It is comprehensive, thorough, and the small group activities allow the students to collaborate with each other to learn the skills taught.**"*

## Bernice Klink

Teacher, Victory Early College HS  
Aldine ISD

Your feedback  
is important!

[mohannad@chalktalk.com](mailto:mohannad@chalktalk.com)

